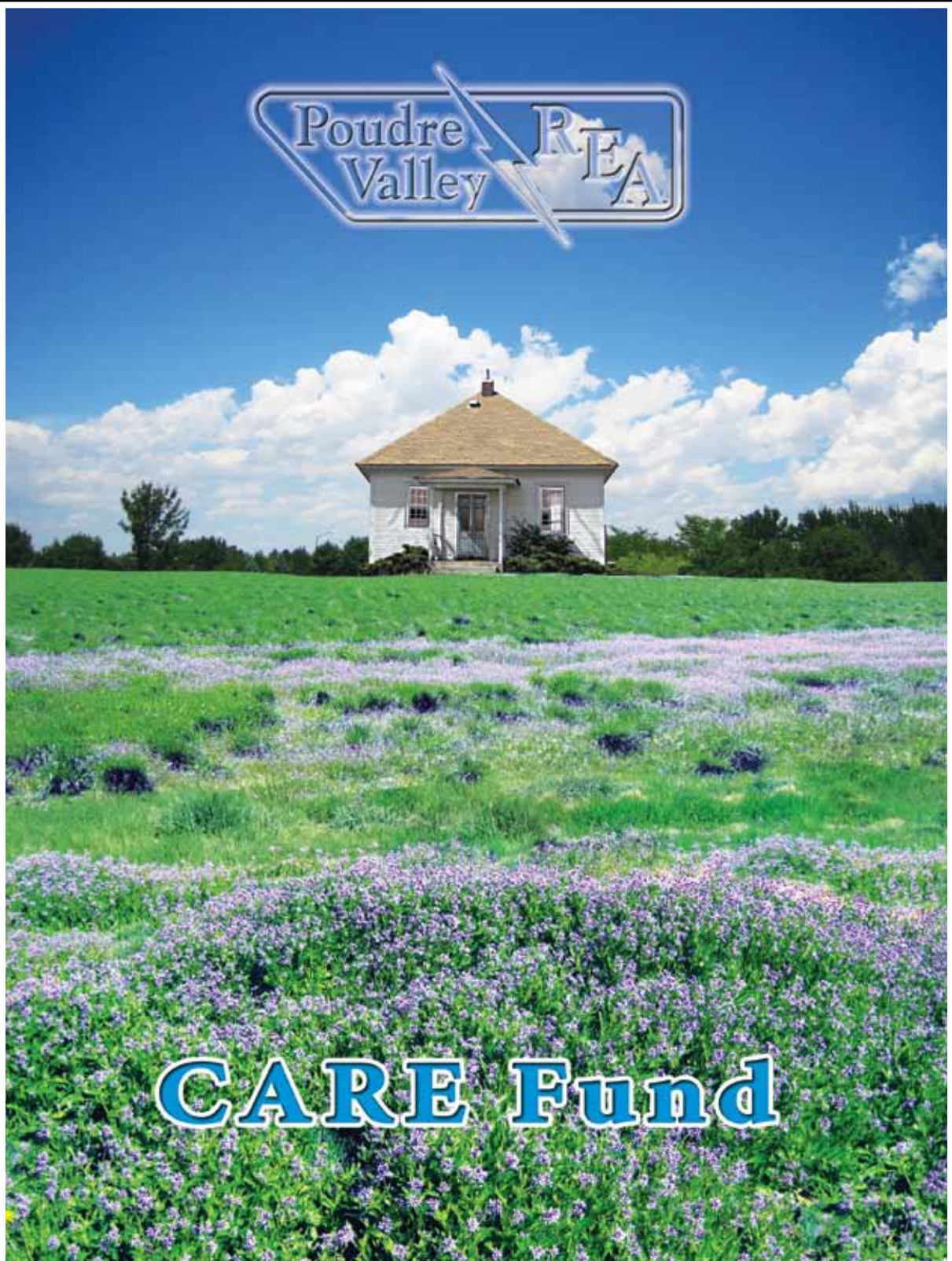


Turn the page to find out how you may qualify
for up to \$1,500 of energy efficiency improvements
to your home at no cost to you



CARE Fund



Introducing the PVREA CARE Fund

Today I am proud and happy to be introducing a new program for Poudre Valley Rural Electric Association (PVREA) members. It is called the Poudre Valley Rural Electric Association Concern About Residential Efficiency Fund, or CARE Fund for short. This is the result of your board of directors and management working together to identify and provide one solution for a need that is growing ever more pressing in our community and the world as a whole. As the name suggests, the program is driven by two things.

Concern about residential efficiency is something everyone is paying a bit more attention to these days. Saving energy in our homes means we are saving money, and that's especially important in this economy. Buildings consume 40 percent of the primary energy in the United States, and account for 72 percent of the nation's electricity use. Additionally, the average American home can reduce their energy use by 32% with some basic weatherization improvements. That is exactly what the CARE Fund has been created to do.

The CARE Fund will make money available to PVREA member/consumers who need help making some basic energy efficiency improvements to their homes. The homes selected for participation will have an energy audit performed to discover the most effective way improvements can be made and the work will be completed by professional contractors, all at no cost to the homeowner.

Why are we doing this, you may ask? Well, that is the second thing I mentioned that is driving this new program. Caring. As a cooperative, PVREA is guided by seven principles, not by profit. These principles date back to the very beginnings of the electric cooperative movement and they are as basic as the ideals upon which our nation was founded. They are Voluntary and Open Membership, Democratic Control, Economic Participation, Autonomy and Independence, Education and Information, Cooperation among Cooperatives and Concern for Community. In a nutshell it means we are all in this together and we're here to help each other.

And, so, I invite you to logon to www.pvrea.com and nominate someone you know, a friend or a neighbor or anyone else who may need some help making their home more efficient. I encourage you to nominate yourself if you could use a hand getting work done on your house. But, please, take the time to help us find those who need our help the most. It is the cooperative thing to do. You have nothing to lose except a few minutes on the computer or on the phone. And it could make a world of difference.

I look forward to visiting with you again.

Brad Gaskill

CEO, Poudre Valley Rural Electric Association, Inc.



As a non-profit cooperative we use a business model that is different than the norm. Our decisions are guided by seven principles not by profits. One of these principles is Concern for Community. This is why we have created the Poudre Valley Rural Electric Association **Concern About Residential Efficiency Fund**.

If you are selected for the CARE Fund program you will
**receive up to \$1,500 of energy
efficiency improvements for
your home at No Cost to you**

This fund has been established to provide energy efficiency improvements, **free of charge**, to qualified consumer's homes to help reduce their energy bills.

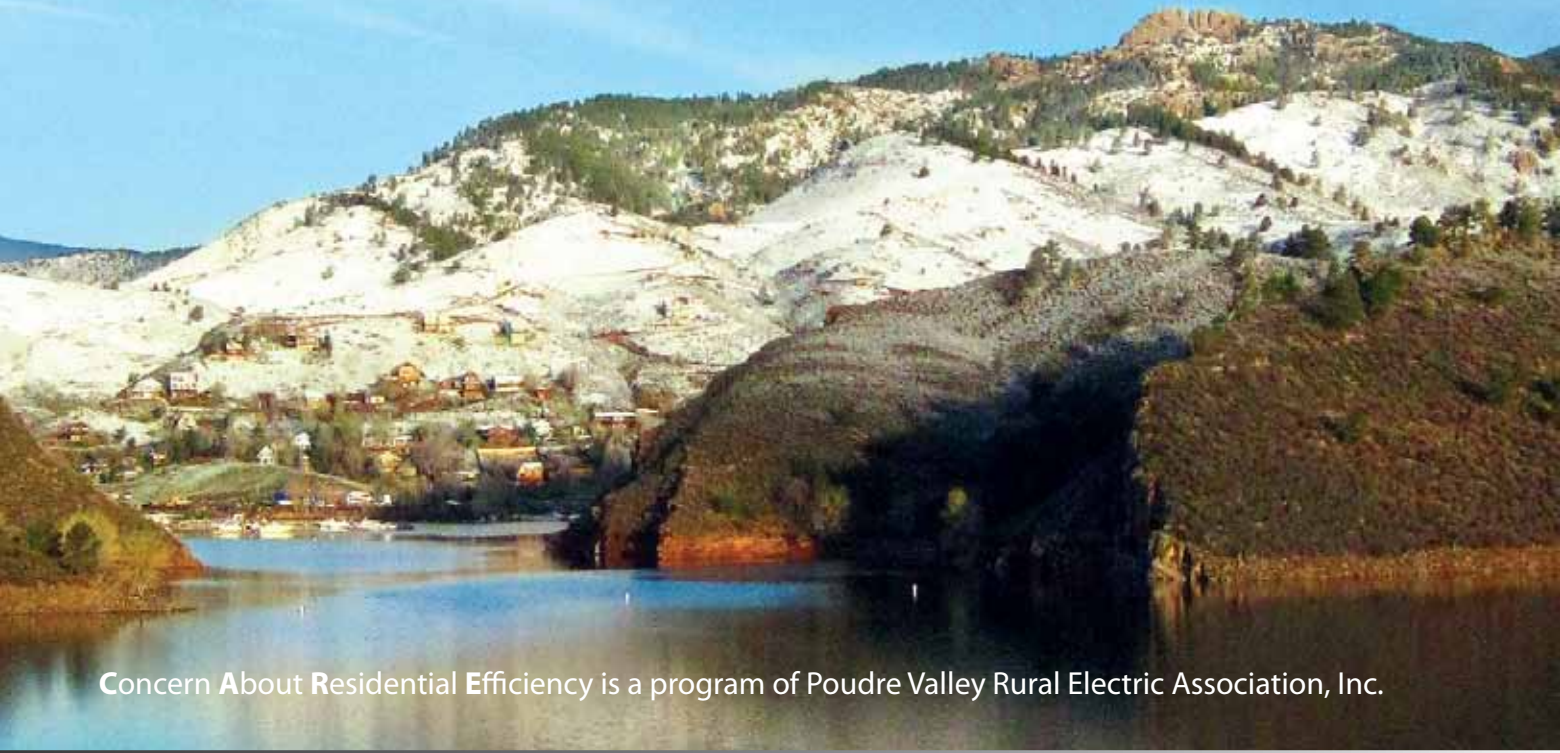
The Fund will provide up to \$1,500 for improvements to qualified homes. These improvements may include attic insulation, window and door caulking, weatherstripping, high-efficiency lighting and other work.

**You are not required to invest any money or perform any work yourself.
All improvements are performed by professional contractors at no cost to the homeowner.**

You may nominate yourself or someone you know.

To qualify nominees must be a PVREA consumer and the nominated home must be owner-occupied.

For more information and to see if you or someone you know qualifies for this program visit **www.pvrea.com**, or call Customer Service at 970-226-1234 (800-432-1012).



Concern About Residential Efficiency is a program of Poudre Valley Rural Electric Association, Inc.



Board Votes to Reduce Cost of Green Power

The Poudre Valley Rural Electric Association board of directors voted at the May meeting to approve a reduction in the rate charged electricity consumers for power supplied by renewable sources from 50¢ per 100 kilowatt block to 9¢ effective June 1. We are passing through to our members a reduction in cost from our wholesale power supplier, Tri-State G&T. It is our expectation that this rate can remain in effect for the rest of 2010.

The PVREA Green Power Program has been providing a renewable option for consumers since 1999. In May of 2010 consumers purchased 10,771 blocks of green power totaling more than a million kilowatts. The average household uses approximately 1,000 kilowatts per month so, with the price reduction, most consumers can support green power for less than one dollar a month.

The cost of power from renewable sources is purchased on the open market in the form of renewable energy credits (RECs) and the price has dropped in recent months for most sources, particularly wind. Our renewable energy programs were created to benefit both the environment and our consumers. As a not-for-profit cooperative our focus is on the welfare of our member-owners and keeping rates affordable.

Tri-State is currently partnering with a subsidiary of Duke Energy Corp. to develop a new 51-megawatt wind farm currently under construction in Colorado. The Kit Carson Windpower Project is named for the county in which it is sited northwest of Burlington, Colo. Tri-State is also working with First Solar and Southern Company to develop a 30 megawatt solar farm in northeastern New Mexico that will incorporate 500,000 solar panels. The Cimarron I Solar Project will be the largest solar PV project by an electric cooperative and one of the largest facilities of its kind in the nation supplying enough electricity for 9,000 homes. Estimated completion date for both projects is December 2010.

We appreciate the contribution our Green Power participants make in helping the advancement of all our renewable energy programs. I encourage those who are able to consider supporting these initiatives by contacting Customer Service at 970-266-1234.

Renewable energy is an important part of our future. But it is important to remember that the greenest electricity is the kind you never use. Conservation and efficiency efforts are the most important contribution each consumer can make to help keep energy costs low, not only for themselves but for everyone. This is why we have started the CARE Fund outlined on the previous pages. If you or someone you know needs help weatherizing their home please take a moment to make a nomination. It will only take a moment and may save many hundreds of dollars in the coming years.

Generator Safety:



Safety is a top priority at Poudre Valley REA, especially during dangerous times. When storms hit our area, we rush to your aid as soon as weather conditions allow our line workers to travel and make repairs safely. However, portable generators, widely used when power lines are down, can prove fatal to line workers and your neighbors when used improperly.

Our line crews take necessary precautions before they work on downed power lines. First, they verify a circuit has been de-energized, and that proper switches are opened and tagged to isolate the circuit from the system. Ground chains are also placed on the circuit to make sure the line cannot be energized

while work is being done. But even after these measures, our lives remain in your hands.

Never connect a generator directly to your home's wiring unless your home has been wired for generator use. A generator connected to a home's wiring or plugged into a regular household outlet can cause backfeeding along power lines and electrocute anyone who comes in contact with them, including line workers making repairs, even if the line seems dead. If you choose to purchase a backup generator, have a licensed electrician install the equipment necessary to safely connect it to your home.